



18/03/2022

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CRM

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2021

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- 2021 Kelley Blue Book Macan SUV
- 2021 WCA 911 2021 " " 90
- J.D. Power "APEAL" APEAL

- [Porsche](#) [SSI](#) [J.D. Power](#)
- [J.D. Power](#) [CSI](#) [CSI](#)
- [2020](#) [auto, motor und sport](#) [911](#) ["Porsche"](#) [911 Cabriolet](#) [911 Targa](#) [Taycan](#) ["Porsche"](#)
- ["Porsche"](#) [Bild am Sonntag](#) [Auto Bild](#) [Panamera](#) [2021](#) ["Porsche"](#)
- [Auto Bild](#) [Schwacke](#) [18](#) ["Porsche"](#) [911 Carrera 4S](#) [PDK](#) [57.95%](#) [2021](#) [2021](#) [TÜV](#) [Auto Bild TÜV-Report 2021](#) [911](#) ["Porsche"](#)
- [2021](#) [Sport Auto Awards](#) [911](#) [Taycan Turbo S](#) [Cayenne Turbo Coupé](#) [SUV](#)
- [Top Gear](#) [911 GT3](#) ["Chris Harris 2021"](#) [Mission R](#) ["2021"](#)
- [The Sunday Times](#) [The Times](#) [Taycan Cross Turismo](#) ["2021"](#) [911 GT3](#) ["2021"](#) [GQ](#) [911 Turbo Cabriolet](#) ["2021"](#)

[Porsche](#)

[2015](#) [41%](#) [2019](#) [48%](#) [2030](#)

[70](#) [230,000](#)

[PEO](#) [2021](#) [10](#) [1](#) [150,000](#)

[2021](#) [SCOPES Driven by Porsche](#) [SCOPES](#)

XXXXXXXXXX 2020 XXXXXXXXXXXXXXX 1.6 XXXXXXXXXXXXXXX 2021 XXXXXXXXXXXXXXX 5 XXXXXXX

XXXXXXXXXXXXXXXXXXXX "Mobile Charger Connect"XXXXXXXXXX 11 kWXXXXXX
9.6 kWXXXXXXXXXXXXX Porsche Charging DockXXXXXXXXXXXXX Porsche Compact Charging

xxx9x1xxxxxxxxDaniel SchmollingerxxxxxxxxxxxxxxxxPCAxxxxxxxxxxxxxxxxxxxxx
 xPRGAxxxxxxxxxxxxxxxxSam Curtisxx

Jacqueline Smith-Dubendorfer 10 1 2019

2021 TAG Heuer Carrera 2019

Olivier Rousteing Panamera 1985
Balmain École supérieure des arts et techniques de la mode (ESMOD) 25 2011
Balmain Yves Saint Laurent

Richard Phillips Taycan

RM Sotheby's 20 Richard Phillips Taycan
50 Suisseculture Sociale
Richard Phillips
Queen of the Night Taycan 4S Taycan
Porsche Exclusive Manufaktur

911

Aimé Leon Dore ALD 5 21 23 911
Super Carrera 911
Fuchs ALD 2020
911 Carrera 4 964 911 SC

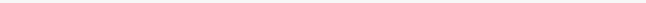
NFT

2021 8 Peter Varga NFT
Taycan Cross Turismo 911
SuperRare 30.25
8 Viva con Agua

The Art of Dreams
Cyril Lancelin "Remember your dreams" 2021 10
15 24 Palais Galliera, Musée de la Mode de la Ville de Paris
The Art of Dreams 2022
Gravity Peak

2021 Porsche Awards 2021 – For Young Talents in Advertising 178
7 Short Advertising Content

x 2021 x 11 x x x x x x x x x x x x x x x x Red Bull King of the Air x x x x x x x x x x x x
 x Duotone x x x x x x x x Liam Whaley x
 Rita Arnaus x x x x x x x x x x x x x x x x " x
 x x x x x x x x x x x x x x x x " x x x x x Robert Ader x x x x " x x x x x x x x x x x x

Vision Gran Turismo 

MEDIA ENQUIRIES

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jojo.tang@porsche.cn

911 Carrera 4 (Predecessor model)

911 Turbo Cabriolet (Predecessor model)

911 Carrera (Predecessor model)

Taycan 4S with Performance Battery (Predecessor model)

911 Targa 4 (Predecessor model)

911 GT3 (Predecessor model)

Taycan Turbo S (Predecessor model)

*Further information on the official fuel consumption and the official specific CO₂ emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO₂Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Image Sublines

Path: media/Images/img_1.jpg

Title: MA22T3FOX0001_KV_cmyk.jpg

Subline: xxx

Path: media/Images/img_2.jpg

Title: Thanks to a clear omnichannel strategy, customers can move freely from the digital marketplace to stationary retail formats.jpg

Subline: XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX

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Subline: xxx"xxxxxx"xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx

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Title: TA22Q2BOX0003_cmyk.jpg

Subline: 2021 Porsche Drive Taycan

Path: media/Images/img_5.jpg

Title: 220121_Porsche_GNB_2021_Vertrieb-8.jpg

Subline: **XXXXXXXXX FRÉDÉRIC ARNAULT XXXXXXXXXXXXXXXXXXXX DETLEV VON PLATEN X**

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Title: pag-iaa-@eyecatchme-6907.jpg

Subline: xxx

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<https://newsroom.porsche.com/zh/company/annual-sustainability-report-2021/sales-production/sales.html>

Media Package

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